



RubyNation - March 23-24, 2012

DC's Ruby and Rails Developer Conference

Contact us at sponsorship@rubynation.org

Lead the Ruby Nation! Become a partner of the premier Ruby and Rails conference in the Nation's Capital. Put your message before a large audience of engaged and interested Rubyists, influential thought leaders, who can bring your product or services into their organizations.

RubyNation is a two-day, dual-track technical conference to be held in Reston, Virginia March 23-24, 2011 at the Sheraton Hotel. Last year we sold out at 220 attendees. The conference schedule features presentations from well-known professionals in the Ruby and Rails community, including this year's featured keynote speaker Jim Weirich. In addition, there will be approximately twenty-five other technical talks and panel discussions.

In our fifth year, the RubyNation Conference will again bring the community's top speakers and leaders together with motivated and excited attendees for an unforgettable conference experience. We'll debate and discuss the latest trends, techniques, and tools in Ruby development, design, deployment, business and marketing. We are not a commercial conference. Staffed by committed volunteers, RubyNation is produced and presented by the National Capital Region's Ruby and Rails Developers Community, to promote Ruby, and encourage collaboration across the community.



Diamond Sponsorship - \$5000 - Limit 2

1. Logo displayed in the RubyNation web site's Diamond sponsors panel.
2. Name, logo, and short message on sponsors page of the conference web site.
3. Introductory announcements in the RubyNation blog, tweets, etc., and at the start of each day.
4. Top designation in marketing efforts.
5. Banners displayed (must be provided).
6. Logo displayed on rotating slide show during breaks, and before the conference.
7. 4 Conference passes.
8. Marketing handouts (must be provided).

Platinum Sponsorship - \$2500 - Limit 5

1. Logo displayed in the RubyNation web site's Platinum sponsors panel.
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3. Introductory announcement in the RubyNation blog, tweets, etc., and at the start of each day.
4. Prominent designation in marketing efforts.
5. Logo displayed on rotating slide show during breaks, and before the conference.
6. 2 Conference passes.
7. Marketing handouts (must be provided).

Gold Sponsorship - \$1500

1. Logo displayed in the RubyNation web site's Gold sponsors panel.
2. Name, logo, and short message on sponsors page of the conference web site.
3. Introductory announcement in the RubyNation blog, , tweets, etc.
4. Designation in marketing efforts.
5. Logo displayed on rotating slide show during breaks, and before the conference.
6. 1 Conference pass.
7. Marketing handouts (must be provided).

RubyNation welcomes alternative sponsorship opportunities, including breakfast and lunch sponsorships, happy hours, material sponsorships, etc.

Have something else in mind? We would be glad to work with you to find alternative ways for you to support the RubyNation conference.

We love our sponsors!